

A grayscale photograph of a beach scene. In the foreground, a large beach umbrella is set up on the sand. The umbrella's canopy features a large, stylized white logo that resembles a comma or a stylized 'e'. Below the logo, the words 'EVENT DESIGN INNOVATION' are printed in a smaller font. The umbrella is supported by a silver pole and has two white inflatable life rings attached to its base. In the background, the ocean waves are breaking onto a sandy beach, with a rocky cliff visible on the right side under a cloudy sky.

# SUSTAINABLE BRANDING

AT EXPAND A SIGN, WE AIM TO MANUFACTURE NOTHING  
BUT THE HIGHEST QUALITY PORTABLE BRANDING SOLUTIONS  
FOR OUR CUSTOMERS

**expand a sign®**  
A world of branding solutions

<b>ABOUT US</b>	*****	pg 1 - 3
BECOME A RESELLER	*****	pg 3
<b>PRODUCTS</b>	*****	pg 4 - 16
FLYING BANNER	*****	pg 4
FEATHER BANNER	*****	pg 5
WING BANNER	*****	pg 6
WONDASIGN BANNER	*****	pg 7
EX-T BANNER	*****	pg 8
EX-ROLL BANNER	*****	pg 9
EX-UP BANNER	*****	pg 10
A-FRAME BANNER	*****	pg 11
EX-STAR TENTS	*****	pg 12
ACACIA FLEX	*****	pg 13
INFLATABLES	*****	pg 14
GAZEBOS	*****	pg 15
ACCESSORIES	*****	pg 16
<b>HOW TO ODRER</b>	*****	pg 17



## Expand a Sign is a global leader in the event industry...

...manufacturing off-the-shelf and bespoke portable branding solutions for thousands of brands across the globe.

Our strength lies in our professional and loyal reseller network, and is a fundamental part of our brand's success. Through our market-leading and innovative products, our network is able to enhance their portfolio and provide their customers with high-quality, pain-free branding solutions.

### THE VALUE WE LIVE BY...



#### QUALITY

We believe our customers deserve 100% satisfaction, all the time. We do this by providing great quality products on-time, with superior materials and printing technology you can rely on.



#### INNOVATION

Innovation and creativity are the heartbeat of Expand A Sign and nothing excites us more than crafting portable branding products that delight your customers and leave the competition behind.



#### SERVICE

We're here to help you become an awesome brand every day, not during a once-off event. We're here to offer advice, pay attention to the little things and go the extra mile when you need it most.



#### PASSION

We're passionate about making a positive difference for our customers, our country and each member of the EAS family and strive to deliver stand-out, memorable brand experiences you can be proud of.

## AT EXPAND A SIGN,

we want to create a far-reaching legacy of exceptional branding solutions and encourage a global movement through the power of our reseller network.

Currently we operate 3 sales offices in South Africa and 1 in Atlanta, USA. We also boast an extensive distributor network in Canada, England, Ireland, France, Spain, Norway, Germany, Dubai, New Zealand, Australia and all across Africa.

Our curated global network's success relies on our core objectives to remain authentic and transparent, delivering exceptional customer service and provide a reliable supply chain solution for our network. We also provide a distribution hub for our EU customers, offering a hassle-free door to door solution.





## WHY BECOME AN EXPAND A SIGN RESELLER?

At Expand a Sign, we aim to manufacture nothing but the highest quality portable branding solutions for our customers, by providing off-the-shelf and customised products complimented by our durable and versatile hardware options.

As a vertically integrated business, we are responsible for every aspect of our manufacturing process – from yarn to finished product. This offers us the flexibility to cater to any size business or event, and fulfil orders from 1 unit to 1000 units.

We have also setup an extensive supplier network, that allows us to offer our customers with an OEM option for products we don't manufacture.

We endeavour to continue delivering the exceptional customer service that has seen us become a global leader in the event industry, by providing our reseller network with:

Shorter lead times than compared to orders placed with China  
Door to door delivery with no hidden charges (customs clearing or import duties)  
We can manage the entire logistics process from our factory to your customer  
We offer sliding scale pricing on volume orders  
Our in-house Studio provides support and assistance with setting up customer artwork

## FLYING BANNERS

### The world's most iconic banner is even better than ever.

As with our nature to pioneer, we have developed a banner range that is 100% locally manufactured and complimented by a versatile, durable and easy to use range of interchangeable hardware items.

#### BENEFITS

- 100% locally manufactured - full control over the supply chain and customer demand
- Easy to setup and takedown
- Single or double-sided dye-sublimation print offering remarkable depth of colour and accurate detail
- High tensile strength rods, reinforced with glass fibre - 30% stronger than previous rods
- Ratchet to fine tune the tension of the fabric, for that perfect fit every time
- Spindle is built into the base of the rod and reduces tension on the fabric during windy conditions - prolonging the life of your banner and hardware
- All plastic components made from 100% recycled plastic (Quick Connect Hooks, Tips and Rod Joiners)
- Durable carry bag included with internal pocket to store ground stake
- Range of interchangeable hardware options available

	SMALL	MEDIUM	LARGE	X-LARGE
<i>W</i>	0.75m	0.9m	1m	1.3m
<i>H</i>	2.2m	3.4m	4.6m	6m



## FEATHER BANNERS

**Our Feather Banner is even better than ever.** As with our nature to pioneer, we have developed a banner range that is 100% locally manufactured and complimented by a versatile, durable and easy to use range of interchangeable hardware items.

### BENEFITS

- 100% locally manufactured - full control over the supply chain and customer demand
- Easy to setup and takedown
- Single or double-sided dye-sublimation print offering remarkable depth of colour and accurate detail
- High tensile strength rods, reinforced with glass fibre - 30% stronger than previous rods
- Ratchet to fine tune the tension of the fabric, for that perfect fit every time
- Rigid arm for improved tension and stability in windy conditions
- Spindle is built into the base of the rod and reduces tension on the fabric during windy conditions - prolonging the life of your banner and hardware
- All plastic components made from 100% recycled plastic (Top & Bottom Arm Bracket, Quick Connect Hooks, Tips and Rod Joiners)
- Durable carry bag included with internal pocket to store ground stake
- Range of interchangeable hardware options available

	SMALL	MEDIUM	LARGE
<i>W</i>	0.55m	0.55m / 0.8m	0.55m / 0.8m/1m
<i>H</i>	2.2m	3m	4.4m



## WING BANNERS

**Our Wing Banner is even better than ever.** As with our nature to pioneer, we have developed a banner range that is 100% locally manufactured and complimented by a versatile, durable and easy to use range of interchangeable hardware items.

### BENEFITS

- 100% locally manufactured - full control over the supply chain and customer demand
- Easy to setup and takedown
- Single or double-sided dye-sublimation print offering remarkable depth of colour and accurate detail
- High tensile strength rods, reinforced with glass fibre - 30% stronger than previous rods
- Ratchet to fine tune the tension of the fabric, for that perfect fit every time
- Rigid arm for improved tension and stability in windy conditions
- Spindle is built into the base of the rod and reduces tension on the fabric during windy conditions - prolonging the life of your banner and hardware
- All plastic components made from 100% recycled plastic (Bottom Arm Bracket, Quick Connect Hooks, Tips and Rod Joiners)
- Durable carry bag included with internal pocket to store ground stake
- Range of interchangeable hardware options available

	SMALL	MEDIUM	LARGE
<i>W</i>	0.55m / 0.7m	0.7m	0.7m
<i>H</i>	2.7m	4m	5.5m





## 360° WONDASIGN BANNERS

**Your brand deserves that WOW factor.** Our range of WondaSign solutions can take your event setup from basic to next level. With its' 360° design and optional internal lighting, our WondaSigns are designed to bring your brand to life.

### BENEFITS

- Indoor use
- Fabric is tensioned by tightening the centre pole which is connected to the top and bottom base
- The fabric is secured to the base using Velcro
- Can be illuminated using optional internal lighting, which is attached to the centre pole
- Can be reskinned – use your existing hardware and just change the fabric skin
- 2 x Large WondaSigns (Round or Elliptical) can be used with a Wall to create a WondaWall



	ELLIPTICAL		ROUND		TABLE		WALL
	SMALL	MEDIUM	SMALL	MEDIUM	SMALL	MEDIUM	
<i>w</i>	0.85m	0.85m	0.65m/0.85m	0.65m/0.85m	0.65m	0.85m	1.5m/1.7m/2m
<i>H</i>	1.05m	2.25m	1.05m	2.25m	1.05m	1.05m	2.25m

## EX-T & EX-T LITE BANNERS

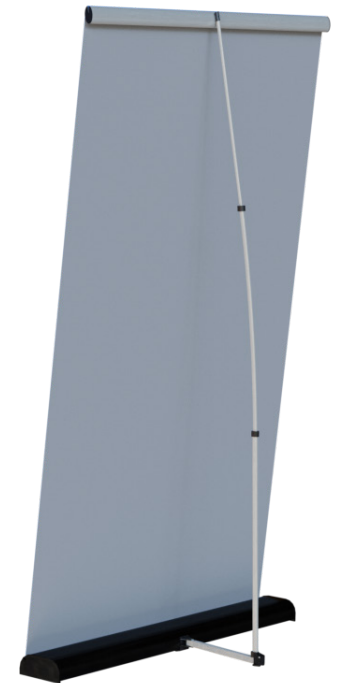
**Branding doesn't get simpler than this.** Our range of practical and easy-to-use Ex-T and Ex-T Lite Banners are a staple for any event setup. Ultra lightweight with no loose parts, your brand can make an impression in just mere seconds. Looking for that WOW factor? We also offer custom cut-out shapes.

### BENEFITS

- Fabric doesn't curl like cheap pvc alternates
- Lightweight aluminium base and frame
- Telescopic pole attached to base for easy height adjustment
- Plastic clips secure telescopic pole in place
- Indoor use
- Non-mechanised unit
- Fabric slides into the base and rolls up separately
- Ex-T BackWall option available – combining 2 x Ex-T bases and 1 fabric skin
- Custom fabric shapes can be created
- Carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin

	SMALL	MEDIUM	LARGE	X-LARGE
<i>W</i>	0.85m	1,m	1.2m	1.5m
<i>H</i>	2m	2.1m	2.2m	2.5m

\*OTHER SIZES: A3 (297mm x 420mm) | 1.7m x 2m | 2.4m x 2.2m | 2m x 2.25m (Backwall) | 3m x 2m (Backwall)



## EX-ROLL BANNERS

**Your brand deserves the best.** Our range of high-quality and sleek looking Ex-Roll Banners are for brands that won't settle for anything but the best. Ultra lightweight and innovative design, allows you to combine multiple units together to create a custom backwall.

### BENEFITS

- Fabric doesn't curl like cheap pvc alternates
- Aluminium base and frame
- Telescopic pole attached to base for easy height adjustment
- Plastic clips secure telescopic pole in place
- Indoor use
- Mechanised roller
- Fabric rolls up into the base
- Mechanised roller can be re-tensioned by hand
- Interlocking clips allow you to connect multiple units together to create a backwall
- Carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin

	SMALL	MEDIUM	LARGE	X-LARGE
<i>W</i>	0.85m	1.m	1.2m	1.5m
<i>H</i>	2m	2.1m	2.2m	2.5m

\*OTHER SIZES: 1.7m x 2m | 3m x 2.4m (Backwall) | 3m x 2m (Backwall)



## EX-UP BANNERS

**Our award-winning Ex-Up Banner**, is ideal for brands that want to stand out and make a real impact. These versatile banners offer a 2 in 1 solution – either use horizontally or vertically by simply changing the fabric skin, while utilising the same hardware.

### BENEFITS

- Aluminium sliding chassis
- Fibreglass legs
- Indoor and outdoor use
- Winds up and down with an easy-to-use crank system
- Steel pegs included to secure in windy conditions
- Fabric skins clip on/off
- Can be used vertically or horizontally, just change the fabric
- Carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin



HORIZONTAL				VERTICAL		
	MEDIUM	LARGE	X-LARGE	MEDIUM	LARGE	X-LARGE
W	1.7m	2m	2.4m	0.9m	1.25m	1.25m
H	0.9m	1.25m	1.25m	1.7m	2m	2.4m

## A-FRAME BANNERS

**Invented by yours truly in 1997**, the pop-up A-Frame has become one of the most popular portable branding products in the world. Perfect for both indoor and outdoor events, these versatile and convenient products offer the perfect platform to get your brand out there in seconds.

### BENEFITS

- Flat spring steel ensures that the shape is maintained and allows you to bend it back into shape should it be damaged
- Setup in seconds
- Edges reinforced with polytwill
- Indoor and outdoor use
- Steel pegs included to secure in windy conditions
- Internal pockets for weights
- Horizontal and Vertical options available
- Custom interactive target options available
- Carry bag include



HORIZONTAL						VERTICAL		
	MINI	SMALL	VALUE	MEDIUM	LARGE	SMALL	MEDIUM	LARGE
W	0.55m	1.2m	1.7m	2m	2.5m	0.8m	1m	1.25m
H	0.23m	0.7m	0.9m	0.9m	0.9m	0.98m	1.35m	2.1m

## EX-STAR TENTS

**Extraordinary brands, require Ex-Star ordinary branding.** You don't get more impressive than our range of Ex-Star tents. Our standard and Jumbo can comfortably hold 60 and 120 people (standing) respectively, ideal for any major outdoor event.

### BENEFITS

- Fibreglass centre pole with end cap to avoid damaging the fabric (2 pole sets for Jumbo)
- Anchor pegs included
- Camlock straps for fastening Outdoor use
- Ex-Stars are designed to create an impact with their unique design and offer greater branded/shaded area than standard Gazebos
- Carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin
- Custom Options: walls and doors



	STANDARD	JUMBO
<i>W</i>	14m	19m
<i>H</i>	4.5m	4.5m



## ACACIA FLEX UMBRELLA

**Flex your brand's muscles and throw shade at your competition** with our extensive range of Acacia Flex Umbrellas. These lightweight and incredibly durable parasols perfectly compliment your outdoor entertainment area with 15% more visible branding.

### BENEFITS

- Lightweight aluminium pole with fibreglass frame
- Basic hub
- Curved profile offers 15% more visible branding and greater strength in windy conditions
- Solid or split pole
- Outdoor use
- Fabric is tensioned using a rope and secured with a locking pin that's inserted into the pole
- 3m option uses a winch to tension the canopy
- Base options include: cement, rubber or stackable base
- Slip cover included
- Can be reskinned – use your existing hardware and just change the fabric skin



	VALUE	4 PANEL	4 PANEL	8 PANEL
<i>W</i>	1.7m	2m	2.5m	3m
<i>H</i>	2.4m	2.4m	2.4m	2.4m

## CUSTOM INFLATABLES

**Blow your competition away with our range of Custom Inflatables.** These are ideal for brands that want to bring their products and events to life and take their activation to the next level.

### BENEFITS

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- Custom shapes/sizes available on request\*
- Product replicas and brand mascots
- Cans and bottles
- Inflatable soccer, rugby and hockey fields
- 0.8HP or 1HP blower (depending on size and geographical location) - inland or coastal
- Optional LED lighting available for most inflatables
- Guy ropes and pegs included
- Carry bag included

*W* Custom

*H* Custom



## GAZEBOS

**Investing in quality comes with great reward.** Our range of Gazebos are manufactured to high-quality standards and are incredibly durable and as a result, you can reprint a new fabric skin without having to replace the aluminium frame. This is very cost-effective if you need to update your branding between events.

### BENEFITS

- Lightweight aluminium frame
- Outdoor use
- Fabric can be tensioned using the crank located in the centre of the frame
- Ground pegs and guy ropes included to secure in windy conditions
- Sand and water base bags can be used to secure on hard surfaces
- Carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin
- Custom Options: half walls, full walls, doors, windows, \*gutters (when joining 2 or more units together)

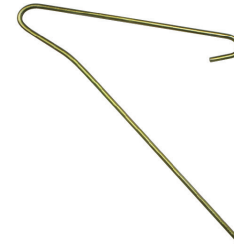


<i>W</i>	1.5m x 1.5m	2m x 2m	3m x 3m	4.5m x 3m	6m x 3m
<i>H</i>	3m	3m	3m	3m	3m

## ACCESSORIES

**Our extensive range of accessories** are specially designed for our banners, and can be used for multiple applications. You don't have to buy specific mounts for each individual installation or event that you have. We also have extensions that provide even more options for the secure mounting of our banners on most surfaces, both inside and out.

- WondaSign LED Lighting
- Steel Straight Peg
- Steel Anchor Peg
- Stackable Base – **Available in 12 colours.**
- Plastic Folding Base
- Vertical Wall Mount
- Scissor Base
- Ground Stake
- 28 Degree Wall Mount
- Guy Ropes
- Inflatable LED Lighting
- 0.8HP Inflatable Motor
- 1HP Inflatable Motor



- » Send an email to [europe@expandesign.net](mailto:europe@expandesign.net) requesting the product/s, size/s and quantities you are interested in.
- » You will receive a Quote including EU local freight to your doorstep.
- » You return a signed and accepted quote.
- » We will send you Artwork template/s in a PDF / AI format. (We can assist you setting up the artwork should you not have a designer).
- » You return the completed Artwork templates to us.
- » You will receive final artwork proofs that you need to approve.
- » An invoice will be submitted including freight. The invoice you receive will have an EU VAT number (We are a European supplier).
- » We will dispatch your order when payment has been received.
- » We will have a consolidated shipment to Amsterdam.
- » DSV will send and facilitate the logistics.
- » You will receive a dispatch date of when your order leaves our Durban factory.
- » When the shipment arrives in Amsterdam, it is cleared and broken up by DSV who hand it over to the cheapest/fastest logistics supplier as quoted on your invoice (UPS, TNT or DHL)
- » You will receive your ordered products 5-6 working days later.

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